



**Mammoth High School Cross Country Running Team  
2010 Ned's Mammoth Rock Race  
10km Road and Trail Race  
Sponsorship Opportunity Form**

On Sunday, September 5th, 2010 the High Sierra Triathlon Club, a non-profit 501-3C athletic club of the Eastern Sierra and the High School X-Country Running Team, will be hosting the 12<sup>th</sup> annual Ned's Mammoth Rock Race a 10km Road and Trail Run. The race originally started and finished at the Snowcreek Athletic Club. In 2007 the race shifted locations to the Mammoth Creek Park. This change of venue allowed for all the athletes and their families to gather on the grass of the very scenic park.

**Ned's Mammoth Rock Race facts:**

- This annual race has been around since its conception in 1998
- NMMR has had several US Olympians compete such as: Deena Kastor (Olympic Bronze Medalist), Jen Rhines (2 time Olympian), and Nancy Fiddler (2 time Olympian XC Skiing)
- For over 10 years the competitors in this race have enjoyed the picturesque surroundings that the town of Mammoth Lakes has to offer
- For the past 8 years the Ned's Mammoth Rock Race has donated \$1000's to the Mammoth High School cross country running team
- This year the race is dedicated to Ned Schemenauer, after the late Ned Schemenauer. Below is a caption from his brother Tom.

The Rock race is dedicated to the memory of Ned Schemenauer who died of Leukemia in 1947 at the age of 6. Back in Ned's day being diagnosed with this blood disease was usually a death sentence. Even as recent as 25 years ago, only 4% of children diagnosed with the most common form of childhood Leukemia survived. Today, 87% of children with Leukemia will live!

Ned was Tom Schemenauer's brother. Tom was born one year after Ned died and has raised funds for the Leukemia and Lymphomas Societies Team in Training several times at the San Diego Rock and Roll marathon. While Ned's Mammoth Rock Race is not a TNT sponsored event, you may find more information about their program at [www.teamintraining.org](http://www.teamintraining.org).

The Schemenauer family deeply appreciates Ned being honored in California's highest 10k, Ned's Mammoth Rock Race, and hopes you have a fantastic day in the beautiful Eastern High Sierra's!

The High Sierra Tri Club and The X-Country Team are both looking forward to partnering with you to make this year's event a huge success for our community.

Sincerely,

Rob Friedl  
Mammoth High School  
Cross Country Running Team

Alana Levin  
High Sierra Triathlon Club



## **Mammoth High School Cross Country Running Team**

### **2010 Ned's Mammoth Rock Race 10km Road and Trail Race Sponsorship Opportunity Form**

#### **Ned's Mammoth Rock Race Sponsorship Opportunity Details**

##### **Gold Sponsor for the 2010 Mammoth Rock Race (Six sponsorships are available at this level)**

Cost: \$450 \*A multi year contract is available.

Sponsorship includes the following:

- Your graphic logo on the back of the official race t-shirt.
- A place for your company's banner will be provided at the finish line.
- Your graphic logo on the race entry forms. Entry forms will be distributed to local businesses in the Eastern Sierra, displayed on the High Sierra Tri Club and the Town of Mammoth Lakes websites.
- Advertising in the race packet.
- 2 complimentary entries into the 2010 event.

##### **Silver Sponsor for the Mammoth Rock Race (Unlimited Availability)**

Cost: \$100

Sponsorship includes the following:

- Advertising in the race packet.
- 1 complimentary entry into the 2010 event.



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Please fill out the following information and send this page in with payment:

Business Name: \_\_\_\_\_

Business Phone: \_\_\_\_\_

Business Address: \_\_\_\_\_

Website: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

**Selected Sponsorship Opportunity:**

- |   |          |
|---|----------|
| <input type="checkbox"/> Gold Sponsor Mammoth Rock Race             | \$450    |
| <input type="checkbox"/> Silver Sponsor Mammoth Rock Race           | \$100    |
| <input type="checkbox"/> Donation to the Mammoth HS XC running team | \$ _____ |

***In order to meet all print deadlines:***

**\*\*All logos must be received by email; "eps" is the preferred format.**

Please send logos to Alana Levin [Alana@HighSierraTri.org](mailto:Alana@HighSierraTri.org) by July 1, 2010

**\*\*All checks must be received by July 1, 2010.**

Please make checks payable to "High Sierra Triathlon Club" Attn: "Ned's Mammoth Rock Race".  
High Sierra Triathlon Club, PO Box 8272, Mammoth Lakes, California 93546

Signature: \_\_\_\_\_

Date: \_\_\_\_\_